

The EU Service Directive and its Practical Advantages

**You are a service provider
and you want to extend your service to clients in neighboring regions?**

**How to get quick & easily through the formal procedures
for service providers in Centrope countries.**

Wednesday, 14 September 2011

**Meeting.Point Mediatower
1020 Vienna, Taborstraße 1-3, 15th floor**

Organisation: Enterprise Europe Network @ Vienna Business Agency in cooperation with Centrope Capacity.

Working languages will be German, Hungarian and Slovak (translations provided). Due to spatial limitations of the venue, unfortunately we can only offer 3 working languages.

Agenda

09:00 Registration & Coffee

09:30 **Welcome & Moderation**

Alfried Braumann (Enterprise Europe Network, Vienna Business Agency)

09:45 **Information for service providers entering the Austrian market**

Markus Stock (Enterprise Europe Network, Austrian Chamber of Commerce)

10:15 **Formal steps for companies entering the service sector of the Czech Republic**

Zuzana Softičová tbc. / N.N. (Brno Municipality, Trade License Office, Single Point of Contact for South Moravia)

10:45 **Support structures for foreign companies in the Czech Republic**

Oto Hrdlička (Brno Regional Chamber of Commerce, Foreign relations, Enterprise Europe Network)

11:15 *Coffee Break*

11:30 Formal steps for companies entering the service sector of Slovakia

Jan Dutko tbc. / Lenka Žuborová (Ministry of Interior of the Slovak Republic, Trade Licensing Department)

12:00 Support structures for foreign companies in Slovakia

Juraj Bartakovics (National Agency for Development of Small and Medium Enterprises)

12:30 Open Questions

12:45 Lunch Break

14:00 Formal steps for companies entering the service sector of Hungary

Erika Teoman-Brenner (Austrian Chamber of Commerce, Budapest)

14:30 Good practice example(s) of successful service companies within Centrope Region

N.N.

15:00 Funding possibilities for Viennese companies (Internationalisation, “Dienstleistungsaktion”)

Walter Pauger tbc. (Vienna Business Agency)

15:30 EEN Business Cooperation Database – finding your SME partner(s) in Europe

Sylvia Göttinger (Enterprise Europe Network, Vienna Business Agency)

16:00 Open Questions

16:15 Networking & Drinks

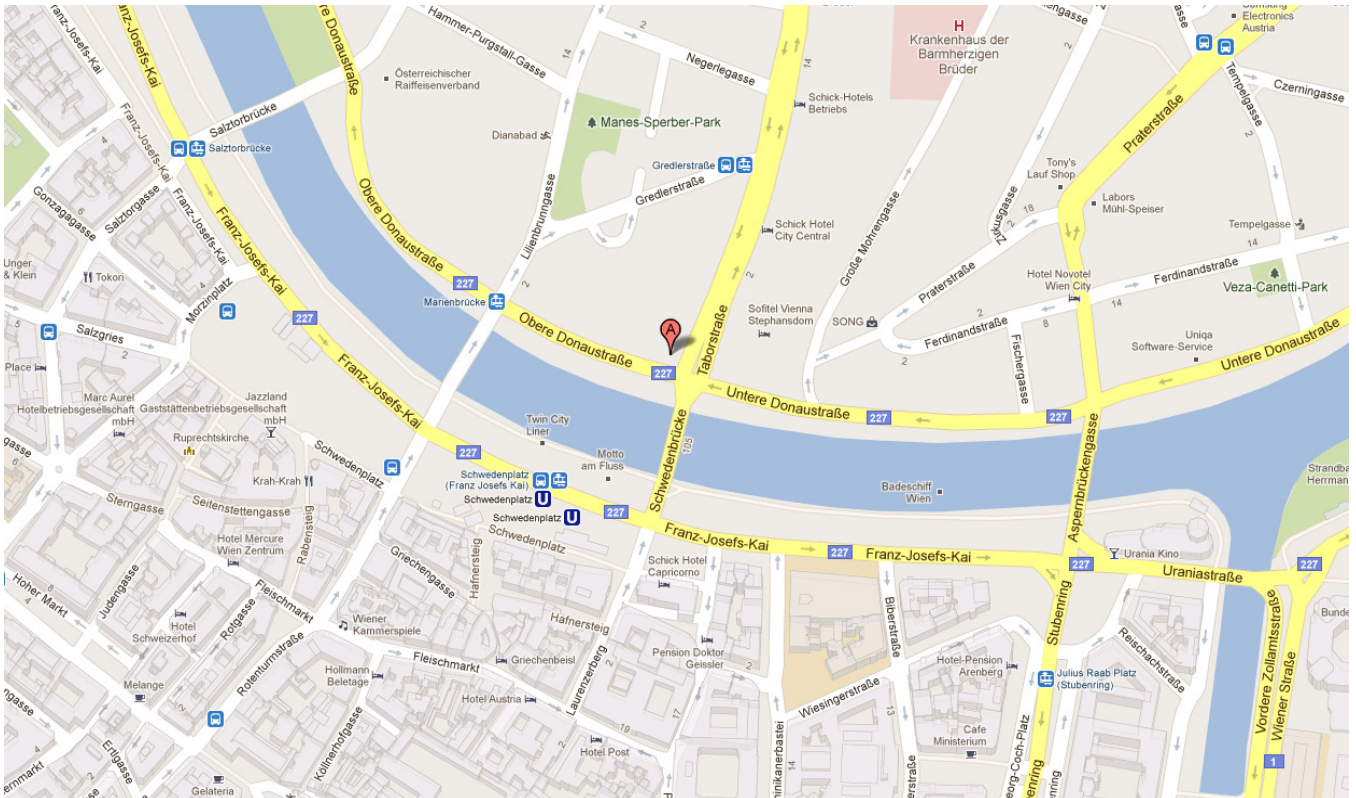
17:00 End

Registration and further information via email to tobias.dietrich@wirtschaftsagentur.at

Location

Mediatower, Meeting.Point

1020 Vienna, Taborstraße 1-3, 15th floor



Link to Google Maps:

<http://maps.google.at/maps?q=vienna,+Taborstra%C3%9F+1-3&hl=de&ie=UTF8&sll=47.635784,13.590088&sspn=13.581358,36.628418&t=h&z=17>

Public Transport:

Walking distance from metro station “Schwedenplatz” (Subway lines U1, U4; tramway lines 1, 2)

Parking:

Public parking lots are in a short-term parking zone. More information on

<http://www.wien.gv.at/english/transportation/parking/shortterm.htm>

Garage: Franz-Josefs-Kai: <http://www.parkeninwien.at/index.asp?menuID=1001&gardet=1&curNo=1>



Helping small companies make the most of the business opportunities in the European Union is the Enterprise Europe Network's mission.

You don't know where to start when looking for international partners? Don't have the resources to apply for EU funding? Have no idea who could finance your business? The Enterprise Europe Network is there to help and wants to make sure your company benefits from the EU Single Market as much as the big players do.

The experts of the Enterprise Europe Network can help you to find international business partners, source new technologies and receive EU funding or finance. And they can advise you on issues so diverse as intellectual property, going international, or EU law and standards.

A one-stop shop for all your business needs

The Enterprise Europe Network brings together business support organizations from across 49 countries. They are connected through powerful databases and know Europe inside out. What's more, they have been working together for years, some even for decades.

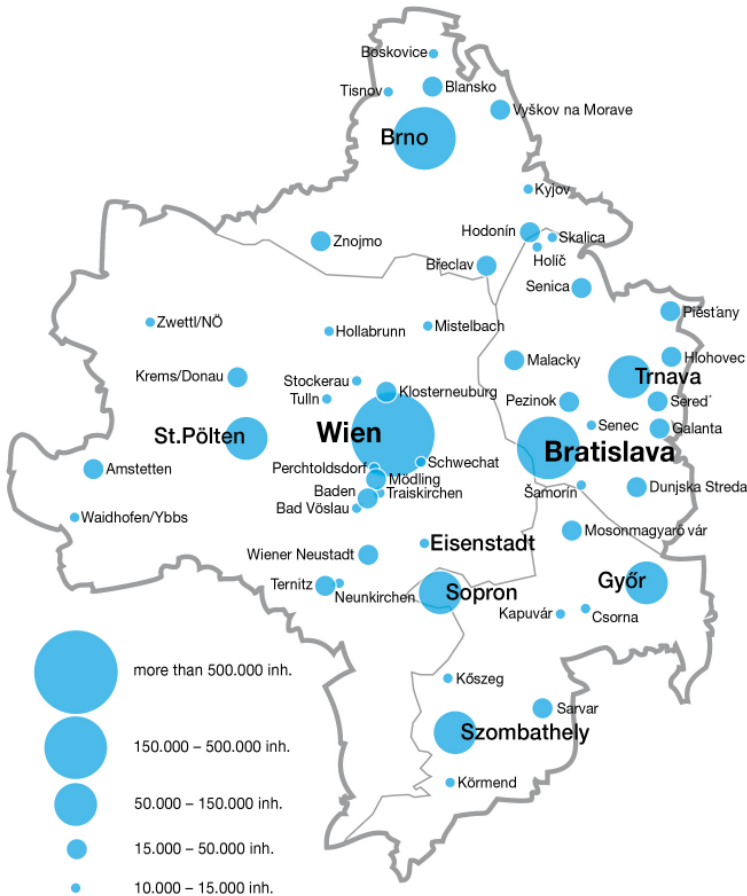
With more than 580 member organizations the Enterprise Europe Network is always close to where your business is based. Whichever Network contact point you get in touch with, they will either assist you on the spot or put you in touch with a specialized branch in your region even better placed to serve you.

Local Contact points:

<http://www.enterprise-europe-network.ec.europa.eu/about/branches>

Centrope Region

Roughly six and a half million people live in the eight federal provinces, regions and counties that make up the Central European Region. The position of the region at the intersection of four countries and four languages – the interface of the “new Europe” par excellence – is reflected in the great variety of Centrope partner regions and cities.



Project Centroppe Capacity

Centroppe Capacity is a project funded under the EU programme CENTRAL EUROPE. In the period until 2012, it will create a multilateral, binding and sustainable framework for the cooperation of local and regional authorities, enterprises and public institutions in the Central European Region.

To render Centroppe more tangible, the main focus of Centroppe Capacity is on the introduction of practice-oriented cooperation activities, which may be cooperative business ventures, joint projects of research institutions and innovation centres, the development of common tourism services or cross-border agreements on spatial and traffic planning.

Centroppe Capacity is supported by the ARGE centrope. There are DCOs (decentralized centrope offices) in all 4 countries (located in Brno, Bratislava, Vienna, Eisenstadt, Győr), contact details on <http://www.centrope.com/en/contact>